

BECOME A PRAVANA® Educator

PRAVANA, an award-winning line of professional salon products, is looking for bright, passionate stylists who have been inspired by PRAVANA's philosophy, culture and innovation. Join the team of inspired artistic educators to grow our industry with new trends and color techniques while influencing the future of creativity in the hairdressing industry.

While PRAVANA's slogan of - Created by Stylists, for Stylists™ signals dedication to professional salons, PRAVANA is equally committed to providing unparalleled, high-performance beauty solutions to salon clients everywhere.



EDUCATOR DESCRIPTION

The independent contractor relationship with PRAVANA involves teaching classes in either distributor stores or area salons. Most classes will be approximately 3 hours; this doesn't include travel or set up time. The independent contractor will be able to perform services at PRAVANA's request. This includes, but is not limited to: acting as a freelance educator, hairstylist, salesperson or a back-room assistant at select PRAVANA clinics and promotional events. Duties include preparing for events, cleaning up after events, providing sales and other services during events and performing products tests and evaluations on behalf of PRAVANA.

QUALIFICATIONS

- Must use and retail PRAVANA hair care and styling products
- Must use PRAVANA color in the salon
- Currently licensed cosmetologist
- Currently working in a salon
- Must be enthusiastic about role as an educator and passionate about hair color

REQUIREMENTS

- Part-time independent contractor
- Well organized with paperwork
- Basic Excel and PowerPoint knowledge
- Willing to drive 3 hours or more from home area
- Able to reply to emails or phone calls within 12 hours
- Public speaking skills, classes of 10-40 people
- Attend webinars and conference calls

IF INTERESTED PLEASE SEND THE FOLLOWING ITEMS

- Cover letter and resume
- 2 letters of recommendation from someone in the industry on why you would make a great educator.
Examples: Salon Owner, Stylists, Distributor Partner, Client
- Before and after photos of finished techniques using PRAVANA ChromaSilk
- Video (5-10 minutes) teaching a mock class
- PRAVANA Online Color Academy Certification (hyperlink:pravanaconnect.com/color_certification)

SEND ALL INQUIRIES TO:

PRAVANA's Director of Education, Dee Schoff-Mefford
dmefford@pravana.com